

**ABSTRACT OF THE DISCLOSURE**

5 The present inventors have discovered that the solution rheology of  
cellulose ethers prepared from cellulose pulp is altered by mercerizing and recovering  
cellulose pulp before preparing the cellulose ethers. For example, the solution viscosity of  
carboxymethyl cellulose (CMC) produced from mercerized and recovered cellulose pulp is  
significantly greater than that produced from non-mercerized cellulose pulp. The present  
invention provides a method of preparing cellulose ethers comprising the steps of (a)  
10 obtaining mercerized and recovered cellulose pulp, and (b) converting the mercerized and  
recovered cellulose pulp into the cellulose ethers. According to one embodiment, the  
cellulose pulp is southern softwood kraft and the mercerized cellulose pulp has a TAPPI  
230 om-89 viscosity of at most 12 cP. This method, however, may be applied to all  
cellulose pulps, regardless of their viscosities, including those which, when mercerized,  
15 have a viscosity greater than 12 cP. The mercerized cellulose pulp is typically  
substantially free of cellulose III. Mercerized cellulose pulp prepared by this method has a  
greater percentage of crystalline cellulose II and a smaller crystalline area than that of non-  
mercerized cellulose pulp. The present invention also provides a method of preparing a  
cellulose floc comprising the steps of (a) obtaining mercerized and recovered cellulose  
20 pulp, and (b) treating the mercerized pulp to form the cellulose floc. Alternatively, the  
method comprises mercerizing and recovering a cellulose floc. Cellulose floc prepared by  
this method have a greater bulk density than cellulose floc prepared from similar non-  
mercerized cellulose pulp. Furthermore, the bulk density gain is greater than that expected  
from the coarseness (weight per unit of fiber length) gain from preparing a cellulose floc.

10002399-103101